

SUPPLEMENTAL OUTREACH INITIATIVES  
February 1, 2011 – January 31, 2012

First Natchez Radio Group  
Natchez, MS

1<sup>st</sup> Initiative

As part of our supplemental outreach initiative, participated in the Co-Lin Job Fair April 6, 2011 from 1 pm – 6 pm on the campus of Copiah-Lincoln Community College.

WIN Job Centers also participated in this Job Fair along with other area employers. Mark Porte, Operations manager staffed this event for our stations.

2<sup>nd</sup> Initiative

Margaret Perkins, President / CEO of our company, participates on the Board of Mississippi Association of Broadcasters. She and the board have developed a new program of outreach to all of the colleges and universities in the state. The program has Participation from 13 colleges, along with the Department Heads in Journalism and Mass Communications. MAB hosted the first MAB on Campus at The University of Mississippi on March 6, 2011. The plan is to host 4 on campus forums in 2012. This has been very well received by the colleges and the students.

3rd Initiative

Internship- A young lady with Natchez High School has been interning as receptionist for the 2011-2012 school year. She works every afternoon from 2:30 – 5:30 and receives credit through the jobs program at school. Her supervisor regularly checks in to assess her participation. She assists traffic, inputting data in for our announcers, etc.

