

**2010 EEO PUBLIC FILE REPORT
RECRUITMENT SOURCES**

Recruitment Source	Address	Contact Person	Phone/Email	Number of Interviewees Referred	Number Hired
Louisiana State University	1502 CEBA Building Baton Rouge, LA 70803	Career Services	225-578-2162 (f) 225-578-3076 career@lsu.edu		
University of Louisiana – Monroe	700 University Ave. Monroe, LA 71209-1120	Financial Aid	318-342-5320 (f) 318-342-3539 finaid@ulm.edu		
University of Louisiana – Lafayette	104 University Circle Lafayette, LA 70504	Career Services	337-482-1000 webmaster@louisiana.edu		
Louisiana State University – Alexandria	8100 Highway 71 South Alexandria, LA 71302	Lisa Mayeaux	318-473-6545 (f) 318-473-6580 generalinfo@lsua.edu		
Louisiana College	1140 College Drive Pineville, LA 71360	Career Services	318-487-7105 webmaster@lacollege.edu		
Radio Web Job Listings					
Louisiana Association of Broadcasters	660 Florida Blvd. Baton Rouge, LA 70801		225-267-4522 (f) 225-267-4329 lab@broadcasters.org		
National Association of Broadcasters	1771 N. Street NW Washington, DC 20036		202-429-5300 (f) 202-429-4199 careercenter@nab.org		
NAACP	1755 Nicholson Drive Baton Rouge, LA 70802	Ernest Johnson	225-334-7490 (f) 225-334-7491		
LA Works (LA Dept. of Labor)	5610-B Coliseum Blvd. Alexandria, LA		318-487-5532 os@ldol.state.us		

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	71303				
The Natchez Democrat	Natchez, MS 39120		601-442-1909		
Walk- ins, emails, faxes				1	1
Employee Referral					
Client Referral				1	1

We have an extremely difficult time of finding salespeople. The majority of people we talk to, do not even have the qualifications to interview. Salespeople have to speak well, be well groomed, and present themselves in a professional, businesslike way. When we hear of someone, who may fit the right description, we will contact them or have the referral ask them to call us, even if we do not have a current opening. The other positions at the stations are not nearly that difficult to find qualified folks. But with Sales, you are asking someone to go represent your stations and company to the community, have high business standards and handle cash, credit card, etc. with the clients. Unfortunately, in a small rural community, it makes it that much more difficult.