## SUPPLEMENTAL OUTREACH INITIATIVES February 1, 2010 – January 31, 2011

## First Natchez Radio Group Natchez, MS

1<sup>st</sup> Initiative

As part of our supplemental outreach initiative, participated in the Co-Lin Job Fair held April 14, 2010 from 1 pm – 6 pm on the campus of Copiah-Lincoln Community College.

In addition to the above organizations, more than a dozen other area employers had representatives at the job fair.

Station personnel involved with this event included Mark Porter, Operations Manager,

2<sup>nd</sup> Initiative

Leadership Natchez participants were guests on WQNZ's Morning Show, on October 28, 2010. The purpose of the visit is to let future business leaders understand the day-to-day functions of a broadcast station. During this event we explained what was involved in a career in broadcasting and introduced them to the technology used daily.

3rd Initiative

A Boy Scout troop visited the station. The Operations Manager, Mark Porter provided the participation with the group. He demonstrated what goes into creating a commercial and allowed some of the more interested folks to create and voice their own commercials